



Name
Address

Re: Soup It Up For Kids

Dear :

For the past three years Cox Insurance has organized and sponsored a local fundraiser to support organizations which are directly involved with the future of our community, our youth! With the help of many local residents, volunteers, and businesses we have raised over \$200,000. Enclosed is information about our upcoming event, to be held on October 25, 2007 at Midland Hills Country Club.

Our goal for 2007 is to raise \$100,000 which will be directly distributed to:

- Fund programs for SAVE (Suicide Awareness Voices of Education)
- Sponsor Kevin Hines, a national speaker on suicide prevention who has already spoken to over 3000 teenagers at Mounds View, Irondale and St. Anthony High Schools and Parkview Middle School.
- The Roseville Area Schools Foundation. In addition \$10,000 in scholarships will again be provided to high school students in our community.
- Camp Odayin which is a MN camp for children ages 8-17 with heart disease.

As business owners in our community, we have an opportunity to make a significant difference. Cox Insurance Associates underwrites all operating expenses, in addition to the management and organization of the event, allowing 100% of your contribution to be distributed to the selected organizations. There are four corporate sponsorship levels, which will be identified in the program and recognized at the event:

Clay Sponsor	\$500-\$999	Receive 4 tickets to the event and a set of pottery mugs.
Stoneware Sponsor	\$1,000-\$2,499	Receive 6 tickets to the event and a large pottery bowl.
Raku Sponsor	\$2,500-\$4,999	Receive 8 tickets to the event and a pottery vase.
Porcelain Sponsor	\$5,000 and up	Receive 10 tickets to the event and on original Raku piece.

Thank you for your past support of this fun and worthwhile event. Donations should be made payable to Soup It Up and mailed to Cox Insurance Associates, Inc., 3116 Fairview Avenue North, Roseville, MN 55113. If you have any questions, please contact me 651-647-0001.

Sincerely,

Soup It Up For Kids

Soup It Up, Inc. is a 501 (c)(3) charity. Tax Id Number: 14-2680032